**Press Release Outline Template**

**HEADER SECTION**

* **FOR IMMEDIATE RELEASE**
* Date: [Insert Date]
* Location: [City, State/Province]
* Contact Information:
  + Primary Contact: [Name, Title, Phone, Email]

**HEADLINE**

* **Primary Headline:** [Compelling, newsworthy statement about the partnership]
  + *Example: XXXX School Launches Rosedale OSSD Program, Opening Global University Pathways for [Country] Students*
* **Sub-headline:** [Supporting detail that adds context]
  + *Example: Partnership brings internationally recognized Ontario Secondary School Diploma to XXXX, expanding world-class educational opportunities*

**BODY CONTENT**

**Section 1: Partnership Announcement**

* Official announcement of collaboration
* Significance of bringing Canadian curriculum to [country]
* Timeline for program implementation
* Expected student enrollment numbers

**Section 2: Program Benefits & Features**

* OSSD program advantages and global recognition
* University admission pathways (Canada, US, UK, etc.)
* Flexible learning options (online/hybrid delivery)
* Credit transfer opportunities
* English language proficiency development

**Section 3: Leadership Quotes**

* **XXXX School Leadership Quote:**
  + Vision for international education
  + Commitment to student success
  + Strategic importance of partnership
  + Additional program offerings
  + Future expansion plans
* **Rosedale International Education Quote:**
  + Expansion into Indian market
  + Quality assurance and support
  + Global education mission
  + Long-term partnership goals

**Section 4: School & Partner Backgrounds**

* **Udgam School India Profile:**
  + Establishment date and history
  + Current enrollment and achievements
  + Educational philosophy and mission
  + Notable programs and recognitions
* **Rosedale International Education Profile:**
  + Company background and expertise
  + Global reach and partnerships
  + OSSD program track record
  + International accreditations

**Section 5: Market Impact & Context**

* Growing demand for international education in [country]
* Benefits for local education ecosystem
* Economic impact on community
* Competitive advantages for students

**Section 6: Implementation Details**

* Program start date
* Grade levels offered
* Application process and deadlines
* Faculty training and support
* Technology infrastructure

**Call-to-Action Information**

* How parents/students can learn more
* Information session dates
* Contact information for inquiries

**Multi-media Opportunities**

* High-resolution photos of:
  + School leadership
  + Campus facilities
  + Students in learning environments
  + Partnership signing ceremony
* Video content possibilities

**CLOSING SECTION**

**About Statements**

* **About XXXX School:**
  + [2-3 sentences describing mission, history, and achievements]
* **About Rosedale International Education:**
  + [2-3 sentences describing company, services, and global presence]