**Press Release Outline Template**

**HEADER SECTION**

* **FOR IMMEDIATE RELEASE**
* Date: [Insert Date]
* Location: [City, State/Province]
* Contact Information:
	+ Primary Contact: [Name, Title, Phone, Email]

**HEADLINE**

* **Primary Headline:** [Compelling, newsworthy statement about the partnership]
	+ *Example: XXXX School Launches Rosedale OSSD Program, Opening Global University Pathways for [Country] Students*
* **Sub-headline:** [Supporting detail that adds context]
	+ *Example: Partnership brings internationally recognized Ontario Secondary School Diploma to XXXX, expanding world-class educational opportunities*

**BODY CONTENT**

**Section 1: Partnership Announcement**

* Official announcement of collaboration
* Significance of bringing Canadian curriculum to [country]
* Timeline for program implementation
* Expected student enrollment numbers

**Section 2: Program Benefits & Features**

* OSSD program advantages and global recognition
* University admission pathways (Canada, US, UK, etc.)
* Flexible learning options (online/hybrid delivery)
* Credit transfer opportunities
* English language proficiency development

**Section 3: Leadership Quotes**

* **XXXX School Leadership Quote:**
	+ Vision for international education
	+ Commitment to student success
	+ Strategic importance of partnership
	+ Additional program offerings
	+ Future expansion plans
* **Rosedale International Education Quote:**
	+ Expansion into Indian market
	+ Quality assurance and support
	+ Global education mission
	+ Long-term partnership goals

**Section 4: School & Partner Backgrounds**

* **Udgam School India Profile:**
	+ Establishment date and history
	+ Current enrollment and achievements
	+ Educational philosophy and mission
	+ Notable programs and recognitions
* **Rosedale International Education Profile:**
	+ Company background and expertise
	+ Global reach and partnerships
	+ OSSD program track record
	+ International accreditations

**Section 5: Market Impact & Context**

* Growing demand for international education in [country]
* Benefits for local education ecosystem
* Economic impact on community
* Competitive advantages for students

**Section 6: Implementation Details**

* Program start date
* Grade levels offered
* Application process and deadlines
* Faculty training and support
* Technology infrastructure

**Call-to-Action Information**

* How parents/students can learn more
* Information session dates
* Contact information for inquiries

**Multi-media Opportunities**

* High-resolution photos of:
	+ School leadership
	+ Campus facilities
	+ Students in learning environments
	+ Partnership signing ceremony
* Video content possibilities

**CLOSING SECTION**

**About Statements**

* **About XXXX School:**
	+ [2-3 sentences describing mission, history, and achievements]
* **About Rosedale International Education:**
	+ [2-3 sentences describing company, services, and global presence]